

Annual Update 2023-24



WWW.LIBERTYFOUNDATION.ORG.AU



Here we are again, looking back over another momentous year, filled with the ups and downs of rehoming our precious animals from research.

It has been a challenging year with demand for rehoming services stretching our resources and our finances. Cost of living pressures have made it harder to find loving homes for companion animals in recent years, meaning our little guys are spending longer with us in foster care.

In December, we were fortunate to re-locate our HQ to a permanent residence, enabling us to provide consistent care for more animals.

If 2022-23 was the Year of the Guinea Pig, then the past 12 months would definitely be dedicated to our delightful rats and mice.

We've been blessed since we started operations in 2017 to receive all domestic species for rehoming from dogs and cats, to rabbits and rodents. This means we have the equipment, experience and skill to care for any animal who might need our help.

We've received many rats and mice for rehoming over the past seven years but the numbers have increased since early 2024, with a new research establishment partnering with us for rehoming.

This contributed to another rise this year in our overall rehoming numbers. From July 2023 to June 2024, we rehomed 169 animals (up from 148 in 2022-23 and 116 in 2021-22). These included guinea pigs, rabbits, rats and mice. By the end of the financial year we had rehomed around 790 animals since we commenced operations in late 2017.

We would never have dared to dream we could help so many animals find a different kind of life after their time in research. And, form productive partnerships with the research community to produce better outcomes for animals across Australia.

We continue to direct all our funds and resources towards supporting our primary objective: to facilitate the release, rehabilitation and rehoming of animals from research.

We're more aware than ever that our work would not be possible without the dedication and support of our donors and volunteers.

Over the past year we have expanded our network of sanctuaries and other rehoming services who assist us at times to take on large groups of animals.

We want to extend our thanks and appreciation to these other charities who have

opened their doors to help us to fulfill our rehoming mission.

We'd like to acknowledge some special people who have been true heroes, including Ali, Anna, Ann-Marie, Arrabella, Fiona, Jane, Kellin, Oscar, Sophie, Tam and Dr Kat. As well as our wonderful adopters who have taken our animals into their hearts and homes.

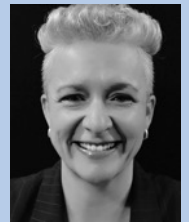
I'm fortunate to be supported by two dedicated fellow volunteer directors, Michelle and Carol, who attended six meetings during 2023-24.

With the NSW Government due to announce its funding allocation under its first ever Research Animal Rehoming Grant, we are hopeful we can soon share our exciting plans for the coming year.

Finally, I'd like to thank all our loyal supporters, who make it possible for us to continue our valuable work.

On behalf of myself, my fellow directors and the animals, thank you one and all!

Best wishes,
Paula Wallace
Director and Founder
paula@libertyfoundation.org.au



Highlights 2016-24

2016

- » Market research and contact building
- » Completion of whitepaper on the need for rehoming options for animals from research

2017

- » Liberty Foundation established, first constitution written
- » Endorsement by the Australian Charities & Not For Profits Commission
- » Rehoming, adoption and foster contracts created
- » October - received the first animals for rehoming

2018

- » Established as a company limited by guarantee with a new constitution
- » Created website and Facebook page and commenced community building

2019

- » Received the first dog for rehoming
- » Created first supporter video

2020

- » Received Deductible Gift Recipient status from Australian Taxation Office
- » First email newsletter sent
- » Received first donations and members

- » First business plan and annual update completed
- » Website upgrades completed
- » Joined Instagram
- » Received the first rabbit and cats for rehoming
- » Won the category of “Outstanding New Rescue Group” at the Companion Animal Rescue Awards

2021

- » First full year of fundraising completed - 2020-21 raising almost \$23,500 in funds
- » Completed the successful official launch of the charity
- » Received first mainstream media coverage

2022

- » Second full year of fundraising completed – 2021-22 raising over \$18,000 in funds
- » Rehomed 116 animals in one year

2023

- » Third full year of fundraising completed – 2022-23 raising over \$10,685 in funds
- » Rehomed 148 animals in one year

2024

- » Fourth full year of fundraising completed – 2023-24 raising over \$13,720 in funds
- » Rehomed 169 animals in one year



Financials



Our Directors



Income	
Adoption fees	\$725.00
Donations & Memberships	\$10,857.40
Fundraising - other	\$2,031.87
Interest	\$106.15
Total income	\$13,720.42
Expenses	
Equipment	\$2,552.01
Fuel	\$279.54
Insurance	\$1,005.18
IT/Digital	\$1,681.80
Marketing	\$26.14
Processing fees (credit card transactions)	\$81.00
Supplies (foster care)	\$3,631.70
Travel (animals)	\$631.98
Veterinary fees	\$6,578.54
Total expenses	\$16,467.89
Operating profit	-\$2,747.47

Paula Wallace

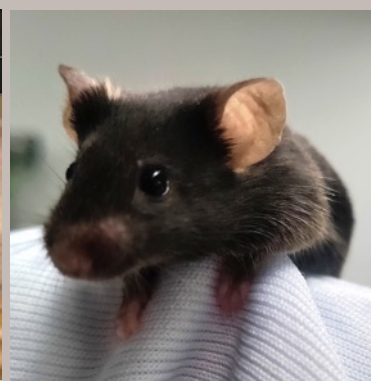
Paula has almost 30 years' experience in communications, marketing and journalism including running a consultancy in the field since 2000. Paula has been a member of the Animal Research Review Panel, appointed by the NSW Government, since 2016. She has been developing Liberty Foundation since 2016 and actively rehoming animals from research since 2017.

Michelle Leeson

Michelle has more than 25 years' experience as an executive assistant and office manager. Michelle has considerable knowledge and experience in the operations, governance and compliance and reporting requirements of companies limited by guarantee, and has an interest in animal welfare.

Carol Bellenger

Carol has more than 20 years' experience in delivering high-quality training, learning and business development strategies, including as a consultant in the area for the past six years. Carol has been involved with the boards of numerous animal welfare and political organisations in Australia.



Facebook @LibertyFoundationAustralia

YouTube @Liberty Foundation Australia

Instagram #libertyfoundationaustralia